



**\* BETTER NOT GET HIT! \***

**JAMES WILLIAMSON AND THE PINK HEARTS DELIVER  
A KNOCKOUT PUNCH WITH THE BARE KNUCKLE THRILL RIDE OF  
“RIOT ON THE STRIP,” THE DEBUT VIDEO  
FROM NEXT MONTH’S BEHIND THE SHADE**

**SHOT ON HOLLYWOOD’S SUNSET STRIP, “RIOT ON THE STRIP” FEATURES IN-YOUR FACE  
VOCAL PERFORMANCES BY FRANK MEYER AND PETRA HADEN PROPELLED BY ROCK AND  
ROLL HALL OF FAME GUITARIST JAMES WILLIAMSON’S WICKED RIFFS**

***Behind the Shade* released June 22, 2018 on LP+CD,  
standalone CD, and digitally by Leopard Lady Records**

**Pre-order: iTunes / Cobraside**

FOR IMMEDIATE RELEASE / MAY 15, 2018 — It’s hard to imagine a more forceful statement of intent than “Riot on the Strip,” the bruising first video from James Williamson & the Pink Hearts. Co-written by Rock and Roll Hall of Fame guitarist Williamson and band frontman Frank Meyer, “Riot on the Strip” is just one of the incendiary flash bombs to feature on next month’s highly-anticipated *Behind the Shade* album. *Behind the Shade* is released June 22, 2018 on LP+CD, standalone CD, and digitally via Leopard Lady Records.

James Williamson, most famous for his role as guitarist and co-songwriter on the massively influential *Raw Power* by Iggy & the Stooges, is set to make his most stylistically diverse musical statement to date with the Pink Hearts. Fronted by Los Angeles-based vocalists Frank Meyer (the Streetwalkin’ Cheetahs) and Petra Haden (the Haden Triplets), the Pink Hearts’ repertoire encompasses everything from feral rockers to soul-searching balladry. The band has announced

two upcoming concerts. Tickets for the El Rey Theatre in Los Angeles on June 29 can be purchased [HERE](#) and for the Great American Music Hall in San Francisco on June 30 [HERE](#).

“Riot on the Strip” is one of the rabble rousing songs on the album that’s kind of an anthem to disgust, disaffection and dissatisfaction,” Williamson recently told *Classic Rock Magazine*. “It rocks hard and feels good. The riff and solo are unmistakably mine.”

Meyer, the song’s lyricist, continues: “It’s about the downfall of the L.A. music scene. The lyrics deal with the tendency of music labels to latch onto something cool, like an underground scene or new sound, and then turn it into something uncool, generic and lame. It feels like they take something organic and artistic and just stick it on the factory belt to churn out product. In the song, the kids get so fed up over being bought and sold that they rebel and start a revolution, storming through the streets of L.A., burning down the whole industry.”

Additional players on “Riot on the Strip” are bassist Jason Carmer, drummer Michael Urbano, and keyboardist Gregg Foreman.

The “Riot on the Strip” video was directed by Amy D’Alessandro Stolz for Bella Nova Pictures. D’Alessandro will shoot her debut feature film, *The Subconscious Dreamer*, this summer. The video was lensed by cinematographer James Stolz. Visit their Vimeo channel.

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